



Healers & Therapists

Conference & Exhibition 2020

APPLICATION FORM FOR SHROPSHIRE EVENTS, 2020

MEMORIAL HALL, SMITHFIELD ROAD, OSWESTRY, SY11 2EG 11 AM – 5 PM

YOUR DETAILS

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

_____ Postcode: _____

Contact Telephone No.: _____

Contact Email: _____

YOUR REQUIREMENTS: (Offered on a first come first serve basis)

ELECTRICITY YES/NO SPACE FOR DIVIDER OR POP UP STAND YES/NO CHAIRS: _____

COUCH SPACE YES/NO (Smaller tables will be given to those who need couch space)

DATES REQUIRED

1 MARCH YES/NO TABLE QTY: _____

31 MAY YES/NO TABLE QTY: _____

27 SEPTEMBER YES/NO TABLE QTY: _____

29 NOVEMBER YES/NO TABLE QTY: _____

See below for pricing (please bear in mind we may not be able to accommodate you at all events so as to ensure all applications get at least one/two dates as we have only 40/45 tables available)

I will need a 100 word bio and photograph/logo. Website details

TABLE QUANTITY

Retailers/Readers/Centres £30 per table Table Quantity ____ @ £30 = £____
Sole Traders/Charity £25 per table Table Quantity ____ @ £25 = £____

We try to have a mixture of stands and preference will be given to therapists and healers (either sole traders or holistic centres)

WHAT WILL YOU BE OFFERING?

Will you be offering taster sessions? YES/NO Will these be free/Donation only YES/NO
Will you offer money off vouchers on the day? YES/NO

SPEAKER OPPORTUNITIES

Would you like to be considered to do a talk? YES/NO If yes, on what? _____

Will you need access to a projector/screen? Yes/No You will have to bring your own laptop.

There are only 20 speaker slots available over the 4 exhibitions therefore I may be only able to offer one in the year. I will let you know upon application if there is a slot available. If accepted for speaker I will need 100 word bio and details on the talk/presentation and photo/logo. Please include your contact details, logo, website too, thank you.

GOODY BAGS

There will be 50 goodie bags given out the day, can you offer anything to put in them? E.g. free massage, reading, therapy, gift, crystal stuck on your card/leaflet, sweets etc YES/NO

If yes, what? _____

We cannot accept leaflets unless they give a free treatment offer.

If you are putting anything into the Goody Bags then can I please have them 2 weeks prior to event date. I will advise of drop off points to take them too.

CAN YOU HELP PROMOTE?

Will you be able to distribute/show prior to the event **Leaflets** YES/NO : **Posters:** YES/NO

If yes, please let me know how many and if you want them posted or emailed to you

If you have a website and would like to place our advert on it, please let me know.

SET UP TIMES & TAKE DOWN TIMES

All tables must be set up by 10.15 a.m. Doors will be open from 8 a.m. Take down is at 5 pm.

PARKING

Parking is available in pay and display car parks [Oswestry Central Car Park](#) and Festival Square Car Park, both within yards of the Hall.

ACCOMMODATION

There are a number of good hotels and B&Bs in Oswestry.

YOUR EQUIPMENT

Any electrical equipment being used must comply with current H&S requirements for which you are responsible e.g. PAT testing if equipment more than one year old. The organisers and hall will not be liable for any accidents/damage caused therefore participants should have their own insurance.

Please be considerate to other exhibitors when playing music or burning incense. No naked flames are allowed on site, nor gas canisters or any flammable equipment.

PLEASE DO NOT STICK ANYTHING TO THE WALLS UNLESS YOU ARE USING BLUE/WHITE TAP

PAYMENTS

All payments are due as soon as possible to secure your table. Applications are based on offering and space availability.

If your application is accepted for the date(s) you require, I will advise by email within 48 hours, please see following payment methods.

Cheques to be made payable to June Meagher and sent to 1 Heol Bowys, Llanfair Caereinion, Powys SY21 0BU

Bank Transfer to Mrs J A Meagher Santander , A/c No. 74313991 Sort Code 09-01-26 please put your Name/Company Name and Exhibition date as reference

Unfortunately I am unable to refund any cancellations that take place 7 days prior to the event

PHOTOGRAPHS & VIDEOS

We will be taking photographs and/or videos during the day and if you do not want to participate in this please let me know.

MY CONTACT DETAILS

June Meagher, 1 Heol Bowys, Llanfair Caereinion Powys SY21 0BU june@junemeagher.com or june@amarhealing.co.uk

Tel: 07446 298661

PROMOTION & ADVERTISING OF EVENT

Previous exhibitors to the event will know the amount of work and effort carried out by myself and the dream team to promote the event nationwide. Digital and traditional marketing will be done and monies raised by stand prices help towards those costs. **We will keep our FREE ENTRY policy** as this is important not only as a marketing tool but for ensuring we maximise the numbers attending.

I want to bring in more overseas and nationally acclaimed speakers and increase awareness of the event to an even wider audience.

At the last Exhibition 100 goody bags went within 15 minutes of 10 a.m and we did not open until 11 a.m. In 2020 our advertising campaign will be as follows but not limited to:

- Local Press campaign
- Adverts on all websites associated with AAMAR Healing and June Meagher
- Advert on LinkedIn's Healers & Therapists News (18,000 members)
- Advert on Healthy Pages
- Advert on Tree of Life
- Event listed on various websites (Local and National) who list events
- Production of 5,000 leaflets per event to be distributed locally (door-to-door) as well as through various outlets (If you would like some leaflets to distribute please let me know)
- Production of posters (A4 and A3) for distribution around the town and outlying villages and towns within a 30 mile catchment area as well as at other events
- Production of Exhibitor Programme
- Liaison with local and national press, radio and TV

If you have a website and would like to place our advert on it, please let me know.

If everyone of our exhibitors encourages 10 people to come we will have over 400 visitors straight away – that would be terrific!! If you can promote out to your followers on social media, that will be great and very helpful. I can give you an advert to add!

For those who have never exhibited before, we have a very relaxed policy and the emphasis is on you and our visitors enjoying their day and having fun. We have always had positive feedback with regard to the quality of exhibitors and speakers and it is important for us to maintain this. If you have any questions at all, please do ask me, I am very happy to try and help and accommodate your requests. Thank you.

SPONSORSHIP PACKAGES

There are a limited number of sponsorship packages available for the events either one event or more. Please let me know if you want further details on this. Thank you.

Help Sheet for New Exhibitors

Remember to bring:

- Table cloth to fit at least a 6x3 foot table, something bright and cheerful
- Stool if you have a couch so that people can get up and off safely
- Flowers or something pretty (Crystal, Buddha) for your table to make it look good
- Your business cards
- Your leaflets/cards – if you have some – or create some information sheets
- A poster with your name on it and perhaps some poster with what you do
- Plastic Cups for water if you are doing healing and jug or bottles of water
- Wastepaper bin/or bag for your rubbish, please take your waste away with you.
- Tissues if you are doing a therapy that might invoke a tearful reaction
- Create a timesheet if you are doing healing sessions/reading so that you can book people in
- Have a sheet asking for email addresses so you can send people your newsletter
- Have a raffle and ask for email addresses as well as phone numbers
- Possibly offer some sweets in a small plate on your desk, it always attracts people and does not have to be fancy, some imperial mints go down well
- Stand as much as you can and refrain from using your mobile phones as this puts people off stopping and talking to you if they think you are busy on the phone
- Offer gift vouchers
- Pen/Spare paper

Please do not leave valuables or money lying around your table

The earlier you get there the quicker you will be set up and able to walk around and see what else is happening as you may not get the opportunity to do so during the day.

ENJOY YOURSELF AND SMILE – You will attract people to you if you are positive, upbeat and approachable – you can leave your nerves at the door on your way in!!!!

Everyone is there to have a good time and a nice day and you are part of that vibe – have fun.

I am here to help – so please ask, nothing is too silly or stupid to ask.

Love and blessings

June & The Exhibition Dream Team